

# NEBRASKA'S NATURAL RESOURCES DISTRICTS

## 2010 Annual Conference

### Exhibitor Registration

September 27-28, 2010

Holiday Inn and  
Convention Center  
Kearney, Nebraska



Protecting Lives • Protecting Property • Protecting the Future

## Nebraska's Natural Resources Districts 2010 Annual Conference

Planning is underway for Nebraska's Natural Resources Districts 2010 Annual Conference. This conference brings together Nebraska's 23 Natural Resources Districts to discuss current environmental issues, participate in training workshops and set NARD policies for the upcoming legislative session, making it a great place to showcase your business!

This year's conference will be held at the Holiday Inn and Convention Center in Kearney, September 27-28, 2010. Representatives from Nebraska's 23 NRDs will be in attendance along with other groups, agencies and organizations involved in conservation, natural resources, government and other aspects of business. We're expecting over 300 participants to register for the conference. Participants assist in setting local and state policies on numerous environmental issues. Many of the people attending the conference work directly with the residents of Nebraska to protect and preserve our natural resources. What a great place to showcase your company's services, environmental tools and expertise which can assist these leaders in performing their duties.

## Conference Registration

Visit us on-line at [www.nrdnet.org](http://www.nrdnet.org) to receive additional information on registering for the NRD's Annual Conference.

## Different ways to support Nebraska's Natural Resources

We're able to offer you a wide variety of ways to increase your reach and exposure. The following programs and/or events are looking for high-profile sponsors serving as a great opportunity for you to build priceless goodwill among potential customers. Sponsors will be identified in the meeting program along with appropriate signage.

## Golf Tournament

Sunday, September 26th starts the meeting off right with the annual Golf Tournament. Staff, directors, associates and vendors are invited to participate in a "best ball" tournament. Golfing will begin at 12:00 noon at Meadowlark Hills golf course in Kearney. The day's events include golf and a steak dinner upon your return to the clubhouse, plus the "bad golfer" awards ceremony. As with any good golf tournament, we are looking for prizes or cash donations to purchase prizes for this event. **Come out and play!** Use the enclosed form to sign up for golf. The form, with payment, must be submitted to Ron Bishop, Central Platte NRD, prior to September 17th.

Detach this registration form and submit it  
with payment before September 1st to:

Nebraska Association of Resources Districts  
601 So. 12th St., Suite 201  
Lincoln, NE 68508

## Door Prizes

To encourage participants to visit the exhibitor hall, we are looking for items to award for being present in the exhibit hall during breaks. Each person attending the conference will be given a card, for vendors to mark off as they visit each display. Attendees' cards will then be turned in. Winners will be drawn for door prizes donated by the booth vendors at the Monday evening banquet and luncheons. Use the attached registration form indicating your door prize donation.

Last year's exhibit hall was a huge success and this year will be no exception!

## Exhibit Space

The conference will be held at the Holiday Inn and Convention Center, Kearney, NE 308.237.5971. The vendor area will be open for you to set up your booth Sunday Sept 26th after 6:00 p.m. Your booth **must** be set-up and ready to go for registration at 7:30 a.m. Monday morning. You may tear down after 12:00 noon on Tuesday. Booth fees include:

- **10x10 booth space** which will include an 8-ft covered, skirted table, two chairs and one header sign.

- **Business Card Ad**, color or black/white (3.5" wide x 2" inches long) printed in the conference program. Art work may be emailed to [jdryburgh@nrdnet.org](mailto:jdryburgh@nrdnet.org) with "NARD Conference Program" in the subject line.
- For even greater exposure, a **vendor's reception** will be held in the exhibit area before the Monday night banquet.
- **Monday night's Banquet** (for one) is included with your vendor registration. Use the registration form to purchase additional banquet meals. Join us for a great meal, and stay for the live and silent auction following the awards.
- **Monday and Tuesday luncheon** (for one) is included with your exhibitor registration. If additional lunches are needed, they can be purchased using the registration form.

### Breaks

To increase participant traffic, all breaks will be held in the exhibit area. There will be two breaks on Monday (10:30 a.m. and 2:45 p.m.) and one on Tuesday (10:30 a.m.). It would be beneficial to staff your booth during these breaks.

### Vendors' Reception

A portion of your booth cost will be used for a reception, which will be held in the exhibit hall from 5:00 – 6:00 p.m. before Monday night's banquet.

### Set up and Dismantle

Exhibitors will have access to Ballroom I&II after 6 p.m. Sunday September 26th for set-up. Exhibits must be ready for show by 7:30 a.m. Monday morning.

## Exhibit Hours

**Monday**, September 27th  
7:30 a.m.—6:00 p.m.  
**Tuesday**, September 28th  
9:00 a.m.—12:00 p.m.

## Program Advertising

Advertise your business with an ad in the meeting program.

- **Business card size (color or b/w)**  
3.5" wide x 2" long – (included with your exhibit space fee)
- **Half page ad (color or b/w)**  
3.5" wide by 4" long
- **Full page ad (color or b/w)**  
3.5" wide by 8" long

Camera ready artwork must be submitted to NARD prior to September 1, 2010. Art work may be emailed to [jdryburgh@nrdnet.org](mailto:jdryburgh@nrdnet.org) with "NARD Conference Program" in the subject line.

## Raffle, Live and Silent Auctions

Last year the live and silent auction as well as the shotgun raffle assisted the NARD Foundation in raising over \$15,000. We have a list of items that will be auctioned off. If you'd like to underwrite one of them, or if you'd like to donate your own item, please contact Jeanne Dryburgh at [jdryburgh@nrdnet.org](mailto:jdryburgh@nrdnet.org).

## Exhibitor Registration Deadline is September 1, 2010

Sign up for:	Price
<input type="checkbox"/> Exhibit Booth (remember to submit your art work)	\$375
<input type="checkbox"/> Exclusive Break Sponsor (submit your art work)	\$400
<input type="checkbox"/> Co-sponsor a Break (submit your art work)	\$200
<input type="checkbox"/> Co-sponsor Sunday night's President's Reception	\$500
<input type="checkbox"/> Golf Tournament, sponsoring a hole	\$150
<input type="checkbox"/> Business Card size ad (color or b/w, 3.5 wide x 2)	\$ 70
<input type="checkbox"/> Half page ad (color or b/w, 3.5" wide x 4" long)	\$100
<input type="checkbox"/> Full page ad (color or b/w, 3.5" wide x 8" long)	\$200
<input type="checkbox"/> Extra Monday Luncheon (one meal is included with your exhibit booth registration)	\$ 22
<input type="checkbox"/> Extra Monday night Banquet Ticket (one banquet meal is included with your exhibit booth registration)	\$ 40
<input type="checkbox"/> Extra Tuesday Luncheon (one meal is included with your exhibit booth registration)	\$ 23
<input type="checkbox"/> Mark this box if electricity is needed	\$ 0
<input type="checkbox"/> Mark this box if your donating a door prize to be given away during Monday or Tuesdays luncheon (less than a \$50 value)	\$ 0
<input type="checkbox"/> Mark this box if your donating a door prize to be drawn during Monday night's banquet (greater than \$50 value)	\$ 0
<b>Total:</b>	_____

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone and email address of contact \_\_\_\_\_

Name(s) for name tags \_\_\_\_\_

Please print how you would like your booth signage to read \_\_\_\_\_

2010 NRD  
Annual Conference

Detach this registration form and submit it with payment before September 1st to:

Nebraska Association of Resources Districts  
601 So. 12th St., Suite 201  
Lincoln, NE 68508

Phone: 402.471.7670

Fax: 402.471.7677

E-mail: [jdryburgh@nrdnet.org](mailto:jdryburgh@nrdnet.org)