

2012 NRD Poster Contest

The Nebraska Association of Resources Districts along with Nebraska's Natural Resources Districts provide kindergarten through twelfth grade students with an opportunity to share their thoughts about soil, water and related natural resource issues. It also highlights the educational outreach efforts of conservation districts and their state conservation associations, auxiliaries and/or agencies.

ELIGIBILITY

The NRD Poster Contest is open to kindergarten through twelfth grade students.

Artwork entered into the national competition **must have been evaluated in a local conservation district-sponsored poster contest** and a state conservation association- or state auxiliary-sponsored contest.

One poster from each state may be entered in each of the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12. The Nebraska Association of Resources Districts will enter posters to NACD. The state does not have to enter a poster for every grade level.

Contest Theme: "Soil to Spoon"

Posters must be received by the Nebraska Association of Resources Districts by **November 21st 2012.**

Poster size: Any size between 8.5" x 11" and 22" x 28" will be accepted.



NACD Poster Contest Information

Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth grade students. Artwork entered into the national competition must have been evaluated in a local conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

One poster from each state may be entered in each of the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12. The state conservation association or auxiliary selects a poster for entering in each of the grade divisions and submits it to NACD. The state does not have to enter a poster for every grade level.

2012 Contest Theme

It is important to understand where the food comes from that you eat each day. You see a wide variety of products in your local grocery store. But where does it all come from? What is the connection to the soil you walk on each day? This poster contest will help you gain a better understanding of the process the food takes.

Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be between 8.5" x 11" and 22" x 28".
- A completed entry form must be attached to the back of the poster.
- Posters should be packaged so they remain flat when sent for judging.
- Each entry must have been evaluated at each conservation district's most recent competition prior to the state evaluation.
- Posters must be judged at the state level between November 18, 2011 and November 23, 2011.
- Entries from states must be postmarked by December 1, 2011 deadline and mailed to: National Poster Contest, Susan Schultz, 968 East 600 North, Greenfield, IN 46140
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do as much of the work as possible by him/herself.

Poster Evaluations

National Poster Contest entries are reviewed by three judges with backgrounds in conservation, graphic design and education. The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent) and

- Universal appeal (10 percent).

Prizes

Prizes will be awarded by the NACD Auxiliary in each of the five grade divisions. First place winners receive \$100 and second place winners receive \$75. Depending on the sponsoring state's conservation association, auxiliary or agency's preference, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results, copies of the judges' comments and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

Sponsors

The program is sponsored by the National Association of Conservation Districts and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local soil and water conservation districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts.

Local and State Contest Information

Youth organization leaders are encouraged to contact their conservation district or USDA Natural Resources Conservation Service office for information about local contests; see the phone book yellow pages under "government" for the phone number and address. Your local conservation district or state association can be found by visiting the NACD website at www.nacdnet.org/directory.

Conservation district representatives are encouraged to contact their state association, state auxiliary and/or state agency for details about their state's poster contest.

Please contact Alyssa Smola at NARD if you have any questions. By email at asmola@nrdnet.org or by phone at 402 471 7672. Or visit the NACD website at www.nacdnet.org/education/contests/poster/.