

For Immediate Release

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Natural Resources Districts Featured on Nebraska Educational Television (NET)

“Keeping Nebraska Local: A Unique Approach to Resource Management”

(Lincoln, Nebraska) Nebraska’s Natural Resources Districts (NRDs) are being featured in an hour-long program called “Keeping Nebraska Local: A Unique Approach to Resource Management” on Nebraska Educational Television World (NET2) beginning **March 24th at 8 pm CT**. The program offers a unique opportunity for viewers to learn about the broad scope of programs and projects the NRDs work on every day in order to protect lives, protect property and protect Nebraska’s future.

The program offers never-before-seen footage of NRDs’ conservation efforts to protect the state’s groundwater, soil, and wildlife resources. The NRDs develop and manage a diverse set of programs that all contribute to protecting Nebraska’s natural resources including enhancing flows in rivers, building flood control structures, recycling operations, and educational programs that provide safe and effective farming practices.

“This is a fascinating opportunity for the public to learn about Nebraska’s unique and successful NRD structure that allows for resource management on a basin-wide approach and ways they can be involved with the local NRD to protect our natural resources,” said Jim Bendfeldt, President of the Nebraska Association of Resources Districts. “Other states are now trying to model their resource management like Nebraska’s NRDs.”

Each of the 23 Natural Resources Districts is governed by locally elected Boards. Board members, managers and staff across the state are proud to be involved in such a comprehensive television program that will entertain, educate and offer the public insight into what has made Nebraska a successful leader in natural resources management and a system that will ensure the sustainability of Nebraska’s resources for future generations.

Air Dates on NET World (NET2):

Thursday, March 24th, 2016 – 8 pm (central time)

Sunday, March 27th, 2016 – 1:30 pm (central time)

More to Be Announced in May

The program will also be available online at <http://netnebraska.org/nrd>.

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The Nebraska Association of Resources Districts (NARD), the trade association for Nebraska's 23 natural resources districts, works with individual NRDs to protect lives, protect property, and protect the future of Nebraska's natural resources. These districts are unique to Nebraska. NRD's are local government entities with broad responsibilities to protect our natural resources. Major Nebraska river basins form the boundaries of the 23 NRDs, enabling districts to respond best to local conservation and resource management needs. To learn more about Nebraska's NRDs visit www.nrdnet.org. Or you can head to the Natural Resources Districts' Facebook page at www.facebook.com or follow NARD's Twitter page at [@nebnrd](http://www.twitter.com). NARD is located at 601 S. 12th St. Suite 201, Lincoln, Nebraska 68508. Email NARD at nard@nrdnet.org or call NARD at (402) 471-7670.